



What Does Blockbuster Have to Do with Healthcare?

If you were at the April 5th Innovators and Incumbents event you heard the comparison first hand. This exclusive TN HIMSS event featured Jonathan Bush, CEO and co-founder of athenahealth and drew a standing-room only crowd of more than 120 attendees. Following Bush, industry leaders share models of collaboration and innovation, highlighting the benefits to healthcare. Experts from Cerner, LifePoint Health, Lucro, Jumpstart Foundry, Synchronous Health, HealthTrust, CatalystHTI and The Disruption Lab all participated in the panel.

You can view Bush's presentation at the event [HERE](#)

You can also find photos and coverage of the event at these sites: [Nashville Post](#) or [Bird Dog](#)

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Upcoming Events



May 7–8: BrandHIT Marketing Summit in Nashville

The BrandHIT Marketing Summit is HIMSS' only conference to focus exclusively on the challenges and innovation of Health IT marketing. Bring your team and get ready to learn some of the cutting-edge strategies that will help you create content that gets noticed, leverage data to boost results and develop top-notch customer engagement experiences. Register now and save \$250. [REGISTER](#)

[HERE](#)



May 9: Nashville Sounds Game with HFMA

TN HIMSS has also partnered with TN HFMA to host the Play Ball Networking Event at First Tennessee Park. The chapter has a suite behind home plate and food will be served. Come see the Nashville Sounds play the Colorado Springs Skysox on May 9th. The game starts at 6:35PM but get there early! The cost is \$35 per ticket or a pack of 4 for \$100. A bus will also be available on a first

come first serve basis from the Embassy Suite Hotel in Cool Springs. [REGISTER HERE](#)



HFMA Tennessee - Spring – Golf Event: May 9

2018 Gloria Adams Memorial Golf Tournament

Please join HFMA on May 9th for The 2018 Gloria Adams Memorial Golf Tournament. The golf event will be at the Vanderbilt Legends Club, a private Golf Course located in Franklin, Tennessee. The Vanderbilt Legends Club has received several prestigious awards and hosted several major events, including:

NCAA Women's Championship 2012; SGA Southern Amateur Qualifying; LPGA Aerus Electrolux USA Championship hosted by Vince Gill & Amy Grant; and many more. As always, all of the proceeds from the Tournament will go towards the Gloria Adams Memorial Scholarship Fund which helps students majoring in Healthcare Finance and Administration with the cost of college. [REGISTER HERE](#)



Save the Date - June 6: Nashville HHS Start-Up Day

In partnership with the Nashville Health Care Council, this event is designed to open the doors to the startup and entrepreneur community. HHS' aim is to demystify HHS, by making our vision, priorities, processes and ways to engage very simple, and immediately actionable. Our target market is those companies and individuals that perform work in the digital health space or that align with

HHS' mission delivery.

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Students

TN HIMSS is proud to support college students focused on Health IT as a career. As result, the chapter is holding its first career day for students on June 21st.



August 27–29: Summit of the Southeast 2018

Registration is now open for the Summit of the Southeast at the Health:Further Festival. Now in its 10th year, this event is a one-stop locale for networking, industry insights and fun — and your registration for Summit of the Southeast includes all sessions at the Health:Further Festival. Register before April 27th for early bird pricing! [REGISTER HERE](#)



Get Ready for the Fall 2018 Workforce Accelerator Class

Graduates from the Winter 2018 session of the TN HIMSS HIT Workforce Accelerator will be graduating soon and registration will open for the Fall 2018 session shortly thereafter. Jumpstart your career with this 14-week certificate program designed to expand your expertise, with classes in Chattanooga and Nashville. Registration information will follow soon. You can read more about the Workforce Accelerator Class [HERE](#)

Chapter News



Welcome, New Members!

We wanted to take this opportunity to welcome all of our new Tennessee HIMSS members. We are excited to have you and encouraged by the continued growth of this community.

Thank you as well to all those who help engage and recruit new members.

Interested in Becoming a Sponsor?

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discounts, multiple sponsorship options, brand recognition and networking opportunities.

For more information contact Tiffany Madigan at tiffany@tnhimss.org or by phone at [714-310-0633](tel:714-310-0633).



Join Tennessee HIMSS Today!

It's an exciting time to be involved in healthcare IT. If you aren't a member of Tennessee HIMSS, join today to gain access to our events, education, and networking opportunities. Or forward this email to a friend with an encouragement to join.

[Click here to join.](#)



Follow Us on Social Media

Did you know that our TN HIMSS community is on social? Follow us on [Twitter](#) and [Facebook](#) to stay up to date with the latest news and events from our chapter.

[You can also request access to our exclusive LinkedIn group here.](#)

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Industry News

Ardent Health Services names Richard Keller CIO, promotes 2 executives

Richard Keller is Ardent's new senior vice president and CIO. He most recently served as vice president of information technology at Ardent and led the implementation of the Epic EHR in three markets. He is equipped with 25-plus years of IT experience. He succeeds David Graser, who is retiring. [Read More](#)

McCarthy Joins CarePayment as Senior Vice President and General Counsel

CarePayment, a leading patient financial engagement company, today announced the appointment of Brian McCarthy as senior vice president and general counsel. Based in Nashville, McCarthy will oversee CarePayment's legal, compliance and human resources departments and will report directly to CarePayment CEO Craig Hodges. [Read More](#)

Becker's Hospital Review Names TeamHealth Among "150 Top Places to Work in Healthcare" for Fourth Consecutive Year

TeamHealth, a leading clinician services organization, was named among "150 Top Places to Work in Healthcare" by Becker's Hospital Review for the fourth consecutive year. [Read More](#)

OMNIA Partners Announces Purchase Of U.S. Communities

OMNIA Partners announces that it has entered into a definitive agreement to purchase Communities Program Management, LLC (CPM), the organization that staffs and manages the operations of the U.S. Communities Government Purchasing Alliance (U.S. Communities). [Read More](#)

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Member Spotlight



Penny Grogan

**Tennessee Market Director
The Zayo Group**

What excites you about the future of HIT? What do you see as the biggest challenges?

What is there not to be excited about when it comes to the future of HIT? I had the privilege of discussing the future just this week with Elize Pruske (Cambridge Healthcare Development Corp) as well as Bill Bundy and Mitchell Ross(Trusted Wireless Inc).

I was fascinated how Cambridge is designing their developments with mindfulness focus on making living healthy easy for the prevention of health disease. In case you missed, it the Onecity development here in Nashville is the first technology enabled health innovation campus in the US.

Equally as fascinating was the conversation with Bill and Mitch. If you read Mitch's article on C4MI's site: <http://medicalinteroperability.org/trusted-wireless-health-a-new-approach-to-medical-grade-wireless/>, you will quickly learn how "trusted wireless" plays a part to these current trends outlined in Mitch's article:

- Patients bringing their own devices expecting the hospital to provide wireless internet services for free
 - Medical department specific
 - Little consideration of how that technology will coexist with current equipment and guests
 - Increased demand for these devices to not only work at the hospital but also the patient's home
- IoT – wearable sensors communicating data affecting the safety of the patient wherever they are and regardless of adverse radio frequency conditions]
- Combined trends of high growth in user demand of wireless service

What do you see as the value of being a TN HIMSS member?

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healthcare professionals from all walks of life providing insights and opinions from the most experienced to the young professional. Professional development, advancement, and knowledge is achieved by the educational programming and professional network connections that are made through the various meetings, events, and the HIT Accelerator Program.

What was your favorite recent TN HIMSS activity or event?

Innovators and Incumbents - Better Together – quite impressive thought leading panel and opening remarks from Nashville, Colorado, and Massachusetts healthcare professionals. What prompts a start up? Ask Blockbuster who gave the wrong guy a late fee. Can you get to better costs without engaging the physicians? Probably not. Can we fill all the needs of healthcare without entrepreneurs? Doubtful! Look around Nashville at what others are doing to innovate and disrupt the industry!

What is the last book you read?

The Sleep Revolution, Arianna Huffington. Sleep is vital for our health and achieving our goals. It is near the top of our stress related health issues. I've adapted the no technology beside my bed by setting the do not disturb during specific hours at night and it has helped immensely to better sleep.

What is your favorite place to vacation?

Anywhere my husband and I can reconnect and let the daily stresses fade into the background. Most recently we took a spontaneous weekend trip to Asheville, NC and spent an entire day eating, drinking, and walking around that creative, eclectic city.

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