

HIMSS TENNESSEE CHAPTER

HEALTHCARE INNOVATION EXCHANGE

FROM INNOVATION TO IMPACT: BUILDING THE FUTURE OF INTELLIGENT HEALTHCARE

THURSDAY, NOVEMBER 19TH | LIFEPOINT LEARNING CENTER
SESSIONS: 1:00 – 4:30 PM | NETWORKING HAPPY HOUR: 4:30 – 5:30 PM

SPONSORSHIP PACKAGE

PRESENTING SPONSOR

\$15,000

- Opportunity to provide brief welcome or opening remarks
- Opportunity to submit panelists
- Attendee list provided pre and post event
- Prominent logo placement on all marketing materials, event signage, and website
- Option to provide company literature or branded materials to attendees
- Opportunity to provide branded giveaways and/or raffle prizes
- Social media recognition before and after the event
- Exhibit table during the event and networking reception
- 4 complimentary tickets to the networking reception

COCKTAIL HOUR SPONSOR

\$7,500

- Exclusive recognition as the Cocktail Hour Sponsor
- Logo placement on all event marketing materials, reception signage, and website
- Verbal recognition during transition to the networking reception
- Attendee list provided pre and post event
- Opportunity to provide branded giveaways or raffle prizes
- Option to display company signage or branded materials during the reception
- Exhibit table during the event and networking reception
- 2 complimentary tickets to the networking reception

GOLD SPONSORSHIP PACKAGE

\$5,000

***LUNCH PROVIDED FOR SPEAKERS AND PROVIDER ATTENDEES ONLY**

- Welcome note to lunch attendees
- Exclusive recognition as the Lunch Sponsor
- Logo placement on event marketing materials, reception signage, and website
- Attendee list provided pre and post event
- Opportunity to provide branded items or table signage during lunch
- Exhibit table during the event and networking reception
- 2 complimentary tickets to the networking reception

SILVER SPONSORSHIP PACKAGE

\$2,500

- Attendee list provided post-event
- Exhibit table during the event and networking reception
- Opportunity to provide giveaways and/or raffle prizes
- Logo placement on TN HIMSS website and select event materials
- Recognition as a Supporting Sponsor during the event
- 2 complimentary tickets to the networking reception

CONTACT TIFFANY@TNHIMSS.ORG FOR SPONSORSHIP INFORMATION

www.tnhimss.org