

HIMSS  
TENNESSEE  
CHAPTER



# SUMMIT26

LEAD. CONNECT. TRANSFORM.  
ADVANCING HEALTHCARE THROUGH INNOVATION

## SPONSORSHIP PACKAGE



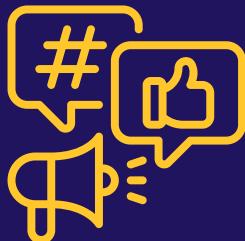
COOL SPRINGS MARRIOTT  
APRIL 30, 2026  
9:00 - 4:00 PM

# ABOUT TN HIMSS

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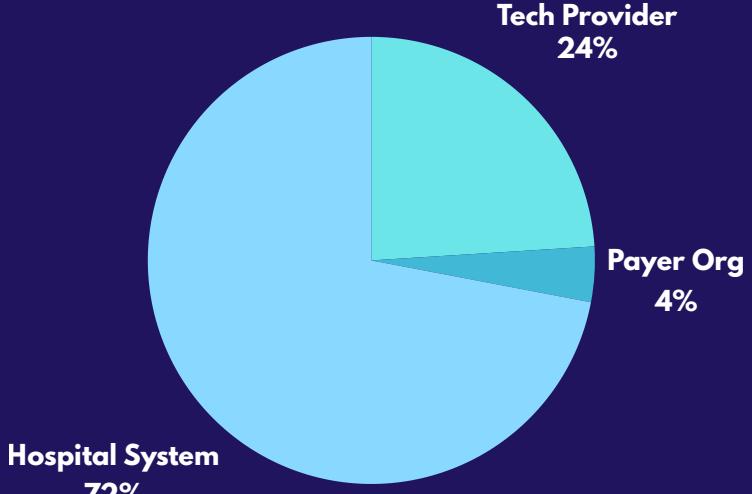
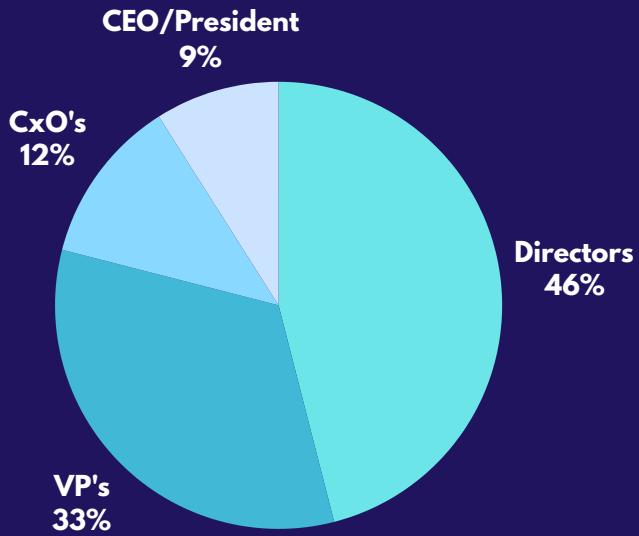
THE TENNESSEE CHAPTER OF HIMSS IS DEDICATED TO EDUCATIONAL PROGRAMS AND THE ADVANCEMENT OF HEALTH INFORMATION TECHNOLOGY PROFESSIONALS. TN HIMSS IS ONE OF THE LEADING CHAPTERS IN THE NATION, WITH OVER 2,200 MEMBERS ACROSS 400 COMPANIES. THE CHAPTER AND ITS MEMBERS ARE FOCUSED ON PROFESSIONAL GROWTH, WORKFORCE DEVELOPMENT, AND ADVOCACY RELATED TO HIT IN THE STATE OF TENNESSEE.

## SOCIAL MEDIA REACH



With an ever-growing social media presence and an extensive network of 10,000 Healthcare IT professionals, your company branding will garner a remarkable capacity to connect, engage, and influence on various platforms, including email marketing, LinkedIn, Facebook, and more. This influential presence allows you to connect and build meaningful relationships, collaborate with like-minded individuals, and amplify your messages to a broad audience.

## DEMOGRAPHICS



**CONTACT TIFFANY@TNHIMSS.ORG FOR MORE INFO**

# SPONSORSHIP BENEFITS

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BENEFIT / SPONSORSHIP LEVEL	PRESENTING 1 AVAILABLE	VIP KICKOFF DINNER 1 AVAILABLE	COCKTAIL RECEPTION 1 AVAILABLE	LUNCH SPONSOR 1 AVAILABLE	SESSION SPONSOR 4 AVAILABLE	BREAKFAST SPONSOR 1 AVAILABLE	GOODY BAG 1 AVAILABLE	TABLE TOP UNLIMITED
<b>INVESTMENT</b>	<b>\$20,0000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$5,000</b>	<b>\$3,500</b>
OPPORTUNITY TO GIVE WELCOMING REMARKS	✓	✓ *at Dinner	✓ *at Reception					
OPPORTUNITY TO INTRODUCE SESSION	✓ Opening Keynote	✓ Closing Keynote		✓ CIO Panel	✓			
KICK OFF DINNER WITH INDUSTRY VIP'S TICKETS	2	4	1	1	1			
ATTENDEE LIST PRE-EVENT	✓	✓	✓	✓	✓			
OPPORTUNITY TO SUBMIT BLOG POST TO WEBSITE	✓	✓	✓	✓	✓			
EXHIBITOR HIGH TOP TABLE	✓	✓	✓	✓	✓	✓	✓	✓
LOGO ON LOOPING CONFERENCE VIDEO	✓	✓	✓	✓	✓	✓	✓	✓
LOGO ON ALL MARKETING MATERIALS AND OUTREACH	✓	✓	✓	✓	✓	✓	✓	✓
LOGO AND WEBLINK ON CONFERENCE WEBSITE	✓	✓	✓	✓	✓	✓	✓	✓
CONFERENCE REGISTRATIONS	6	4	4	4	2	2	2	2
ATTENDEE LIST POST-EVENT	✓	✓	✓	✓	✓	✓	✓	✓

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