2027 SPONSORSHIP
AT A GLANCE

EVENT / DATE	OPPORTUNITIES FROM
WHISKEY TASTING **FEBRUARY 18** SMALL-GROUP NETWORKING WITH HEALTHCARE PROVIDER EXECUTIVES.	**$5,000**
SUMMIT27 **MARCH 11** 350+ EXPECTED ATTENDEES FOR PROVIDER-LED HEALTHCARE DISCUSSIONS.	**$5,000**
CHAPTER RECEPTION AT HIMSS27 **APRIL 6** HOST GUESTS AND CONNECT WITH APPROXIMATELY 150 ATTENDEES.	**$1,500**
LEADERSHIP DINNER **MAY / DATE TO BE ANNOUNCED** 30 SEATS AVAILABLE | AT LEAST 8 PROVIDER EXECUTIVES WILL ATTEND.	**$1,500 / SEAT**
NURSING FORUM **MAY / DATE TO BE ANNOUNCED** CONTACT TIFFANY FOR SPONSORSHIP DETAILS AS THEY BECOME AVAILABLE.	**DETAILS FORTHCOMING**
GOLF TOURNAMENT **JUNE 24** CONNECT ON THE COURSE THROUGH CONTEST AND TOURNAMENT SPONSORSHIPS.	**$1,000**
ANNUAL SPONSORSHIP **YEAR-ROUND** AT LEAST FOUR EVENTS PLUS THE HOLIDAY RECEPTION.	**$15,000**

RESERVE A SPONSORSHIP

TIFFANY MADIGAN | TIFFANY@TNHIMSS.ORG

SUMMIT27

MARCH 11, 2027 / THE FACTORY AT FRANKLIN

MORE THAN 350 HEALTHCARE PROFESSIONALS AND INDUSTRY PARTNERS ARE EXPECTED FOR A DAY OF PROVIDER-LED CONVERSATIONS ON RESPONSIBLE AI, CONNECTED CARE, WORKFORCE, AND HOW TO MEASURE THE IMPACT OF INNOVATION. THE INVITATION-ONLY VIP DINNER TAKES PLACE MARCH 10.

SPONSORSHIP LEVELS

PRESENTING SPONSOR — $25,000
INCLUDES SPONSORSHIP OF THE SECOND-FLOOR VIP PROVIDER LOUNGE, WELCOME REMARKS, OPENING KEYNOTE INTRODUCTION, 2 VIP DINNER TICKETS, AND 6 SUMMIT REGISTRATIONS.

VIP DINNER SPONSOR — $15,000
WELCOME REMARKS AT THE DINNER, 4 VIP DINNER TICKETS, AND 4 SUMMIT REGISTRATIONS.

COCKTAIL RECEPTION SPONSOR — $10,000
WELCOME REMARKS AT THE RECEPTION, 1 VIP DINNER TICKET, AND 4 SUMMIT REGISTRATIONS.

LUNCH SPONSOR — $10,000
CLOSING KEYNOTE INTRODUCTION, 1 VIP DINNER TICKET, AND 4 SUMMIT REGISTRATIONS.

SESSION SPONSOR — $8,500
SESSION INTRODUCTION, 1 VIP DINNER TICKET, AND 2 SUMMIT REGISTRATIONS.

PUPPY THERAPY SPONSOR — $7,500
SPONSOR THE ON-SITE PUPPY THERAPY EXPERIENCE FOR ATTENDEES.

BREAKFAST SPONSOR — $6,000
BREAKFAST SPONSORSHIP AND 2 SUMMIT REGISTRATIONS.

WI-FI SPONSOR — $6,000
CONFERENCE WI-FI SPONSORSHIP AND 2 SUMMIT REGISTRATIONS.

EXHIBITOR — $5,000
HIGH-TOP EXHIBIT TABLE AND 2 SUMMIT REGISTRATIONS.

THE CORE SPONSOR AND EXHIBITOR PACKAGES INCLUDE EVENT LOGO RECOGNITION AND A HIGH-TOP EXHIBIT TABLE. PRESENTING, VIP DINNER, COCKTAIL RECEPTION, LUNCH, AND SESSION SPONSORS ALSO RECEIVE THE PRE-EVENT ATTENDEE LIST AND MAY SUBMIT A BLOG POST. ADDITIONAL SPONSORSHIP OPPORTUNITIES MAY BE AVAILABLE. CONTACT TIFFANY AT TIFFANY@TNHIMSS.ORG FOR DETAILS.



CHAPTER RECEPTION AT HIMSS27

APRIL 6, 2027 / DURING HIMSS27

CONNECT WITH HEALTHCARE IT LEADERS, COLLEAGUES, AND INDUSTRY PARTNERS AT TENNESSEE HIMSS'S CHAPTER RECEPTION DURING THE GLOBAL CONFERENCE. HOST INVITED GUESTS AND PUT YOUR BRAND IN FRONT OF THE TENNESSEE HEALTHCARE TECHNOLOGY COMMUNITY.

APPROX. 150 ATTENDEES

SPONSORSHIP LEVELS

PRESENTING SPONSOR — $15,000

16 TICKETS, AN EXCLUSIVE PRIVATE VIP RECEPTION AREA, A CUSTOM-NAMED SIGNATURE DRINK SERVED ON ARRIVAL, AND A WELCOME INTRODUCTION.

PLATINUM SPONSOR — $7,500

10 TICKETS, A WELCOME INTRODUCTION, THE OPPORTUNITY TO NAME A SIGNATURE DRINK, AND VIP HOSTING FOR SELECTED GUESTS.

GOLD SPONSOR — $5,000

8 TICKETS, THE OPPORTUNITY TO NAME A SIGNATURE DRINK, AND VIP HOSTING FOR SELECTED GUESTS.

SILVER SPONSOR — $3,000

6 TICKETS AND THE OPPORTUNITY TO HOST SELECTED GUESTS IN THE VIP SECTION.

BRONZE SPONSOR — $1,500

4 TICKETS AND ALL SHARED SPONSOR BENEFITS BELOW.

INCLUDED AT EVERY LEVEL

LOGO RECOGNITION ON EVENT SIGNAGE, EMAIL, PRINT AND WEB ADVERTISING, THE WEBSITE, AND THE LOOPING EVENT VIDEO. SPONSORS MAY ALSO HOST AN OPTIONAL INFORMATION BOOTH AND PROVIDE SWAG FOR RECEPTION ATTENDEES.



EXECUTIVE EVENTS

FEBRUARY & MAY 2027

TWO SMALL-FORMAT EVENTS BRING HEALTHCARE PROVIDER EXECUTIVES TOGETHER FOR CONVERSATION AND RELATIONSHIP-BUILDING.

EXECUTIVE EXCHANGE

WHISKEY TASTING

FEBRUARY 18, 2027 / THE WHISKEY HOUSE, NASHVILLE

THIS INVITATION-ONLY WHISKEY TASTING IS DESIGNED FOR EXECUTIVES FROM HEALTHCARE PROVIDER ORGANIZATIONS.

FIVE SPONSORSHIP SLOTS AVAILABLE — **$5,000 PER SPONSOR**

EACH SPONSOR RECEIVES TWO TICKETS TO ATTEND AND NETWORK WITH HEALTHCARE PROVIDER EXECUTIVES.

TN HIMSS BOARD

LEADERSHIP DINNER

MAY 2027 / DATE TO BE ANNOUNCED

TN HIMSS BOARD MEMBERS FROM HEALTHCARE PROVIDER ORGANIZATIONS COME TOGETHER FOR ONE EXECUTIVE DINNER. RESERVE A SEAT TO CONNECT WITH THE PROVIDER LEADERS WHO HELP GUIDE THE CHAPTER.

LEADERSHIP DINNER SEAT — **$1,500 PER TICKET**

ONLY 30 SEATS AVAILABLE | AT LEAST 8 HEALTHCARE PROVIDER EXECUTIVES WILL ATTEND





GOLF TOURNAMENT

JUNE 24, 2027

SPEND A DAY ON THE COURSE WITH TENNESSEE'S HEALTHCARE TECHNOLOGY COMMUNITY. BRING A FOURSOME, REGISTER AS AN INDIVIDUAL, OR SPONSOR PART OF THE TOURNAMENT.

TOURNAMENT SPONSORSHIPS

TITLE SPONSOR · 1 AVAILABLE — $10,000

PREMIER SIGNAGE, CLUBHOUSE BANNER, WELCOME NOTE, TITLE AND BEVERAGE RECOGNITION, 1ST AND 9TH TEE BOXES, 2 FOURSOMES, AND WEBSITE AND NEWSLETTER RECOGNITION.

BIRDIE SPONSOR · 3 AVAILABLE — $5,000

TOURNAMENT SIGNAGE, BREAKFAST OR LUNCH SPONSOR RECOGNITION, 9TH TEE BOX, 1 FOURSOME, AND WEBSITE AND NEWSLETTER RECOGNITION.

PAR SPONSOR — $3,500

TOURNAMENT SIGNAGE, TEE BOX SPONSORSHIP, 1 FOURSOME, AND WEBSITE RECOGNITION.

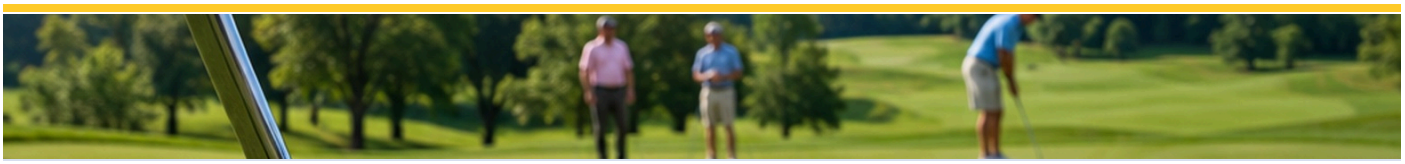
ON-COURSE & BRANDED ITEM SPONSORSHIPS

CIGARS OR GOLF HATS*	**$2,500 EACH**
DRIVING RANGE, LONGEST DRIVE, LONGEST PUTT, CLOSEST TO THE PIN, OR GOLF BALLS*	**$1,500 EACH**
GOLF TEES* OR PUTTING CONTEST	**$1,000 EACH**

*ATTENDEES RECEIVE THE SPONSORED ITEM WITH YOUR COMPANY LOGO. THE BRANDED ITEMS ARE CIGARS, GOLF HATS, GOLF BALLS, AND TEES.

GOLFER REGISTRATION

TEAM OF FOUR	**$1,250**
INDIVIDUAL GOLFER	**$350**



PARTNER WITH TN HIMSS

MAY NURSING FORUM / ANNUAL SPONSORSHIPS

CONNECT WITH TENNESSEE'S HEALTHCARE TECHNOLOGY COMMUNITY THROUGHOUT THE YEAR THROUGH CHAPTER EVENTS, EDUCATION, AND NETWORKING.

NURSING FORUM

COMING IN MAY 2027

WE'RE PLANNING A NURSING FORUM FOR MAY AND WILL SHARE SPONSORSHIP DETAILS AS THEY BECOME AVAILABLE. IF YOU'RE INTERESTED, CONTACT TIFFANY TO HEAR MORE AS PLANS TAKE SHAPE.

ANNUAL SPONSORSHIP

BUILD A YEAR-ROUND PRESENCE

ANNUAL PACKAGES START AT $15,000 AND INCLUDE SPONSORSHIP OF AT LEAST FOUR EVENTS PLUS THE HOLIDAY RECEPTION. ANNUAL SPONSORS RECEIVE A 10% DISCOUNT, AND QUARTERLY PAYMENTS ARE AVAILABLE.

SPONSORSHIP INQUIRIES

TIFFANY MADIGAN | TIFFANY@TNHIMSS.ORG

EMAIL TIFFANY@TNHIMSS.ORG WITH YOUR PREFERRED EVENT AND SPONSORSHIP LEVEL TO CONFIRM AVAILABILITY AND REQUEST AN INVOICE.

