

HIMSS
TENNESSEE
CHAPTER



SUMMIT27

LEAD. CONNECT. TRANSFORM.
ADVANCING HEALTHCARE THROUGH INNOVATION

SPONSORSHIP PACKAGE



THE FACTORY AT FRANKLIN
MARCH 11, 2027
9:00 - 4:00 PM

ABOUT TN HIMSS

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TENNESSEE
CHAPTER

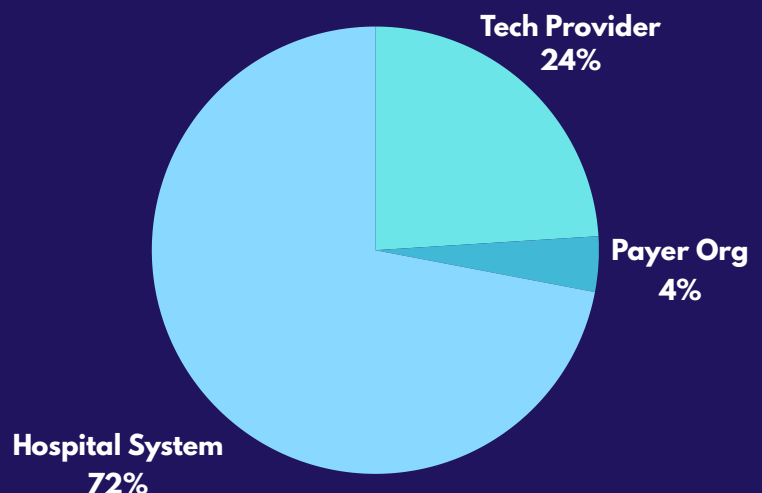
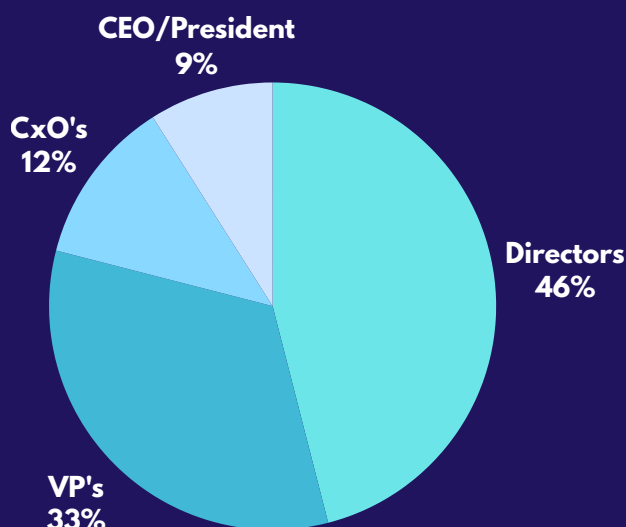
THE TENNESSEE CHAPTER OF HIMSS IS DEDICATED TO EDUCATIONAL PROGRAMS AND THE ADVANCEMENT OF HEALTH INFORMATION TECHNOLOGY PROFESSIONALS. TN HIMSS IS ONE OF THE LEADING CHAPTERS IN THE NATION, WITH OVER 2,200 MEMBERS ACROSS 400 COMPANIES. THE CHAPTER AND ITS MEMBERS ARE FOCUSED ON PROFESSIONAL GROWTH, WORKFORCE DEVELOPMENT, AND ADVOCACY RELATED TO HIT IN THE STATE OF TENNESSEE.

SOCIAL MEDIA REACH



With an ever-growing social media presence and an extensive network of 10,000 Healthcare IT professionals, your company branding will garner a remarkable capacity to connect, engage, and influence on various platforms, including email marketing, LinkedIn, Facebook, and more. This influential presence allows you to connect and build meaningful relationships, collaborate with like-minded individuals, and amplify your messages to a broad audience.

DEMOGRAPHICS



CONTACT TIFFANY@TNHIMSS.ORG FOR MORE INFO

SPONSORSHIP BENEFITS

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BENEFIT / SPONSORSHIP LEVEL	PRESENTING 1 AVAILABLE	VIP KICKOFF DINNER 1 AVAILABLE	COCKTAIL RECEPTION 1 AVAILABLE	LUNCH SPONSOR 1 AVAILABLE	SESSION SPONSOR 4 AVAILABLE	BREAKFAST SPONSOR 1 AVAILABLE	WIFI SPONSOR 1 AVAILABLE	TABLE TOP 15 AVAILABLE
INVESTMENT	\$20,000	\$15,000	\$10,000	\$10,000	\$7,500	\$5,000	\$5,000	\$3,500
OPPORTUNITY TO GIVE WELCOMING REMARKS	✓	✓ *at Dinner	✓ *at Reception					
OPPORTUNITY TO INTRODUCE SESSION	✓ Opening Keynote			✓ Closing Keynote	✓			
KICK OFF DINNER WITH INDUSTRY VIP'S TICKETS	2	4	1	1	1			
ATTENDEE LIST PRE-EVENT	✓	✓	✓	✓	✓			
OPPORTUNITY TO SUBMIT BLOG POST TO WEBSITE	✓	✓	✓	✓	✓			
EXHIBITOR HIGH TOP TABLE	✓	✓	✓	✓	✓	✓	✓	✓
LOGO ON LOOPING CONFERENCE VIDEO	✓	✓	✓	✓	✓	✓	✓	✓
LOGO ON ALL MARKETING MATERIALS AND OUTREACH	✓	✓	✓	✓	✓	✓	✓	✓
LOGO AND WEBLINK ON CONFERENCE WEBSITE	✓	✓	✓	✓	✓	✓	✓	✓
CONFERENCE REGISTRATIONS	6	4	4	4	2	2	2	2
ATTENDEE LIST POST-EVENT	✓	✓	✓	✓	✓	✓	✓	✓

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