

## May & June 2017: TN HIMSS News & Events

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### Join us for the Summit of the Southeast 2017

Do you have your tickets for TN HIMSS' Summit of the Southeast at Health:Further yet? Taking place August 22-25 at Nashville's Music City Center, this is one event you don't want to miss. Make plans to join us and purchase your ticket today!

[Register Now](#)

## Upcoming Events

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### June 22: HIT Cybersecurity Panel, Part One

In part one of this two-part cybersecurity series, we will focus on pre-breach through early mitigation, including how events are detected, threat information is shared, intrusions are isolated, and downtime is minimized. Leading experts from a large health system, EHR company, device manufacturer, and the FBI are but just a few of the panelists. [Register here.](#)



### July 27: Summer Social at Margaritaville

Join TN HIMSS at one of the hottest spots on Broadway—Margaritaville—as we have a little summer fun at our annual Summer Social! In addition to our members, we are hosting this event with other leading healthcare associations in the state and their members! On tap is live entertainment, an open bar, unlimited appetizers and more. [Register here.](#)

## Chapter News

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## Congratulations to our Graduating HIT Workforce Accelerator Class!

The TN HIMSS HIT Accelerator is a 14-week certificate program designed to equip graduates to meet the requirements of emerging positions. [Our most recent class graduated in May.](#) If you're interested in signing up for our fall course, [learn more and sign up here!](#)

## Newsletter Sponsor

The Golden Spiral logo features a stylized green spiral icon on the left, followed by the text "GOLDEN SPIRAL" in a bold, white, sans-serif font. Below this, the tagline "Shaping Technology Marketing" is written in a smaller, white, sans-serif font. The entire logo is set against a background of a green-tinted cityscape with a prominent building tower.

## Industry News

## **Bigger patient bills spur Saint Thomas Health to offer more paid upfront services**

Bigger patient bills spur Saint Thomas Health to offer more paid upfront services working with MDsave for online shopping and price transparency tools. [Learn More.](#)

## **Premise Health Enhances Care Delivery Model**

Premise Health launches a new initiative, called Emagine, to enhance care delivery model by partnering with Epic to integrate technology, high-quality clinical practice, and an enhanced patient-provider experience. [Learn More.](#)

## **Q&A Interview with the “Father” of Hadoop, Doug Cutting**

In a Q&A interview, the “father” of Hadoop, Doug Cutting, talks about the cyber-security applications of the stack and about the big data tech revolution. [Learn More.](#)

## **Jive Communications and Cisco Systems today announced a strategic partnership to deliver cloud voice solutions**

Jive Communications and Cisco Systems today announced they would be partnering together to deliver cloud voice solutions with Cisco’s new Multiplatform Phones (MPP). [Learn More.](#)

## **Member Spotlight**

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## **Ann Howard**

### **Managing Partner / Lead Link at Centresource**

#### **Tell us a little bit about your work in the HIT space.**

Centresource is a software Product Management firm. We help mid-sized companies for whom software is a competitive advantage.

One of the largest (and most often overlooked) risks in software development is building the wrong thing, which is expensive (in terms of time and money), and in HIT, has real implications in people's lives.

#### **What excites you about the future of HIT? What do you see as the biggest challenges?**

The challenges are huge - interoperability, security, accessibility, how to leverage all this amazing data. They're bigger than any one person. Success will be a team sport, and that's part of what excites me.

Another challenge that's exciting to me is how we will manage innovation. CIOs and their teams have a tough job. They need to be cost-conscious and stick to proven, safe solutions. And they're also asked to invest in innovation and take risks.

As someone who has been part of a ton of software builds with varying degrees of success, I am obsessed with the practice of innovation management or running "safe" innovation. Committing to innovation requires both capital and time, but it's the only way to get better results than your competition. More importantly, the up side is well worth it when you're talking about human health.

#### **What do you see as the value of being a TN HIMSS member?**

You meet people with big brains who are putting their hearts into making a difference every day. TN HIMSS members are the individuals who will move this industry forward, which is why community is so important.

#### **What advice do you give to other HIMSS members to maximize their membership?**

Find a problem in the industry that excites you. Meet other people interested in that problem (ideally with different disciplines and experience) and take a proactive role in moving us toward a solution.

#### **What was your favorite recent TN HIMSS activity or event?**

It's hard to beat the holiday party, but Eric Thrailkill's recent talk at C3 inspired me to do more. I did learn valuable theory and took away actionable information, but in listening to his vision for our city, I also saw ways that I could contribute personally.

#### **What is the last book you read?**

I usually have a fun book and a business book going at the same time. My CFO lent me Nick Hornby's Songbook, and I'm working through Business Model Generation (Osterwalder & Pigneur) again for Centresource.

### What is your favorite place to vacation?

The Lowcountry - the beaches of North and South Carolina. It has my favorite cuisine and my favorite landscapes - beautiful beaches and blackwater swamps with cypress trees dripping with Spanish moss.

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